



# Westpac Tauranga Business Awards



## 2019 Categories

Category	What	Who should enter
<b>Retail Excellence</b>	Recognises the successes and achievements of a business selling goods direct to the end user, or any business whose principal activity is in the provision of retail services.	Includes franchises, online, independently owned, department store and traditional retail operations Retailers, garden centres, motor vehicles, wholesale suppliers, bakeries, travel agents, computer and communication supplies
<b>Emerging Business</b>	Recognises those businesses that have been in operation for more than one year and less than three years at 30 June 2017, or achieved significant growth during the last one to three years because of effective planning and delivery, which leads to growth and long-term sustainability.	All business in the start-up phase, and small to medium size and who have been in business less than three years
<b>Manufacturing, Construction and Distribution Award</b>	This category is for any business in the manufacturing, construction sectors and/or logistics of goods including food, regionally, nationally or internationally.	Includes production, agri-business, horticulture sector, forestry, transport, freight, supply chain, manufacturing, engineering, distribution, marine, earthworks, logistics
<b>Tourism/Hospitality Award</b>	Any business whose principal activity is in the Tourism sector including hospitality, accommodation, amenities, transport operators, attractions, event management, sports and entertainment sectors or other visitor-related activities	Includes accommodation, attractions, activities, cafes, restaurants, bars, fast food, catering services
<b>Service Excellence Award</b>	Recognises the successes and achievements of a business delivering services to the customer, or business whose principal activity is in the provision of services.	Includes all the trades, printers, hair-dressers, beauticians, gyms, massage therapists, repair services, lawyers, accountants, doctors, web designers, creative agencies, advisors, veterinarians, real estate agents, banks, photographers, financial planners, IT providers, insurance brokers

<b>Social Enterprise Award</b>	This category recognises management excellence in organisations outside the private sector including the “not for profit” sector, schools and local government.	Not for profit organisations, 100% government funded educational institutions, health service providers, local government organisations, community trusts, and community service organisations.
<b>Digital Innovation &amp; Technology</b>	Recognises the growing importance of the digital economy through online business and technology. From smartphones and social networks to cloud computing, big data, the Internet of Things, digital technologies have transformed organizations across every industry and in the process, have rewritten the rules of business. Through exciting developments, access to new solutions and services the “age of the customer” has arrived.	Includes all clients and marketing, digital, advertising, communication and media agencies in addition to any party involved in the digital sector. This could include a digital application within an existing business that has led to transformation and productivity. Will include website development, mobile app’s
<b>Excellence in Sustainable Business Practices</b>	This category is for the business that demonstrates how sustainable practices which are embedded into the organisational strategy, vision and operations to deliver sustainable business growth.	
<b>Customer Experience Award</b>	Recognises a business that succeeds through showing consistent dedication to outstanding service and demonstrates its commitment through its service policy, staff training and/or other specific means	Open to all entrants in the Westpac Tauranga Business Awards. You can enter this category alone
<b>ACC Workplace Safety Award</b>	Recognises a business that demonstrates excellence in workplace health and safety practices and that has successfully integrated these into its operation. A positive safety culture exists at all levels within the business.	Open to all entrants in the Westpac Tauranga Business Awards. You can enter this category alone
<b>Business Innovation Award</b>	Recognises a business that demonstrates creative, entrepreneurial or innovative process, product, technology or service that has enhanced the businesses success.	

<p><b>Corporate Sponsorship Award</b></p>	<p>This award recognises a company for their outstanding contribution through sponsorship and philanthropy to the region. The winning company will be selected on, amongst other factors – social and economic impact, community wellbeing and investment in the region.</p> <p>This business, through their continued investment, have created or retained jobs, improved the general wellbeing of the community and generated economic growth throughout the Tauranga and western Bay of Plenty.</p>	<p>This is a nominated Award</p>
<p><b>Corporate Leadership Award</b></p>	<p>Recognises a significant company for their outstanding contribution to the region’s economy. The business will demonstrate economic impact, employment scale, and investment in the area and community involvement. The business, through their continued investment, have created or retained jobs, improved the general wellbeing of the community and generated economic growth throughout the Tauranga and western Bay of Plenty.</p>	<p>This is a selected award</p>
<p><b>Westpac Business of the Year</b></p>	<p>All businesses in the awards are eligible for this category.</p>	