



Westpac Tauranga Business Awards



2016 Categories

| Category | What | Who should enter |
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| Retail Excellence Sponsored by Small – based on employing under 10 FTE staff | Recognises the successes and achievements of a business selling goods direct to the end user, or any business whose principal activity is in the provision of services. | Includes franchises, online, independently owned, department store and traditional retail operations Retailers, garden centres, motor vehicles, wholesale suppliers, bakeries, travel agents, computer and communication supplies |
| Retail Excellence Large – based on employing over 10 FTE staff | Recognises the successes and achievements of a business selling goods direct to the end user, or any business whose principal activity is in the provision of services. | Includes franchises, online, independently owned, department store and traditional retail operations Retailers, garden centres, motor vehicles, wholesale suppliers, bakeries, travel agents, computer and communication supplies |
| Manufacturing and/or Distribution Award Sponsored by Cooney Lees Morgan Small – based on employing under 10 FTE staff | This category is for any business in the manufacturing, construction sectors and/or logistics of goods including food, regionally, nationally or internationally. | Includes production, agri-business, forestry, transport, freight, supply chain, manufacturing, engineering, distribution, marine, earthworks, logistics |
| Manufacturing and/or Distribution Award Sponsored by Powerco Large – based on employing over 10 FTE staff | This category is for any business in the manufacturing, construction sectors and/or logistics of goods including food, regionally, nationally or internationally. | Includes production, agri-business, forestry, transport, freight, supply chain, manufacturing, engineering, distribution, marine, earthworks, logistics |
| Tourism/Hospitality Award Sponsored by Tourism Bay of Plenty | | Includes accommodation, attractions, activities, cafes, restaurants, pubs, fast food, catering services |

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| Service Excellence Award Sponsored by YOU Travel | | Includes all the trades, printers, hair-dressers, beauticians, gyms, massage therapists, repair services, lawyers, accountants, doctors, web designers, creative agencies, advisors, veterinarians, real estate agents, banks, photographers, financial planners, IT providers, insurance brokers |
| Social Enterprise Award Sponsored by Bay of Connections | This category recognises management excellence in organisations outside the private sector including the “not for profit” sector, schools and local government. | Not for profit organisations, 100% government funded educational institutions, health service providers, local government organisations, community trusts, and community service organisations. |
| Customer Service Award Sponsored by Trustpower | Recognises a business that succeeds through showing consistent dedication to outstanding service and demonstrates its commitment through its service policy, staff training and/or other specific means | |
| ACC Workplace Safety Award Sponsored by ACC | Recognises a business that demonstrates excellence in workplace health and safety practices and that has successfully integrated these into its operation. A positive safety culture exists at all levels within the business. | |
| Digital Innovation Award Sponsored by Vodafone | Recognises the use of digital innovation in or for business through the use of a new digital tool. The digital component is tactical and the strategic focus is the business value proposition. The use of digital innovation is to respond to unmet user needs or to provide a stronger customer value proposition. | |
| Business Innovation Award Sponsored by Ballance Agri-Nutrients | Recognises a business that demonstrates creative, entrepreneurial or innovative process, product, technology or service that has enhanced the businesses success. | |
| Westpac Business of the Year | All businesses in the awards are eligible for this category with the winner being decided by the judges. | |